

## ALEC EXPOSED

"ALEC" has long been a secretive collaboration between Big Business and "conservative" politicians. Behind closed doors, they ghostwrite "model" bills to be introduced in state capitols across the country. This agenda-underwritten by global corporations-- includes major tax loopholes for big industries and the super rich, proposals to offshore U.S. jobs and gut minimum wage, and efforts to weaken public health, safety, and environmental protections. Although many of these bills have become law, until now, their origin has been largely unknown. With **ALEC EXPOSED**, the Center for Media and Democracy hopes more Americans will study the bills to understand the depth and breadth of how big corporations are changing the legal rules and undermining democracy across the nation.

## ALEC's Corporate Board --in recent past or present

- AT&T Services, Inc.
- centerpoint360
- UPS
- Bayer Corporation
- GlaxoSmithKline
- Energy Future Holdings
- Johnson & Johnson
- Coca-Cola Company
- PhRMA
- Kraft Foods, Inc.
- Coca-Cola Co.
- Pfizer Inc.
- Reed Elsevier, Inc.
- DIAGEO
- Peabody Energy
- Intuit, Inc.
- Koch Industries, Inc.
- ExxonMobil
- Verizon
- Reynolds American Inc.
- Wal-Mart Stores, Inc.
- Salt River Project
- Altria Client Services, Inc.
- American Bail Coalition
- State Farm Insurance

For more on these corporations, search at [www.SourceWatch.org](http://www.SourceWatch.org).

**DID YOU KNOW?** Corporations VOTED to adopt this. Through ALEC, global companies work as "equals" in "unison" with politicians to write laws to govern your life. Big Business has "a VOICE and a VOTE," according to newly exposed documents. **DO YOU?**

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## Resolution Urging the European Union to Remove Its Ban on the Sale of Smokeless Tobacco

**WHEREAS**, the Four Freedoms: free movement of goods; capital; services and persons within the European Union (EU) form the fundamental principles on which the Union was established; and

**WHEREAS**, Sweden is a member of the EU; and

**WHEREAS**, the sale of smokeless tobacco (snus) is prohibited everywhere in the EU except for Sweden while many other tobacco products including cigarettes can be sold anywhere in the EU; and

**WHEREAS**, Swedish and Swedish-style snus is the only commodity that is lawfully-produced, sold and consumed in an EU member state and exported worldwide but cannot legally be sold anywhere in the EU except for Sweden; and

**WHEREAS**, an EU ban of a product largely produced in one EU member state is discriminatory and in direct violation of competitive market laws; and

**WHEREAS**, the European Commission has failed to demonstrate why the ban on snus sales is reasonable in light of its role as the EU guardian of free trade and member state equal right of access; and

**WHEREAS**, several studies, including one published in The Lancet in 2007 found that snus use caused no increase in cancers of the lung or mouth and an increased risk of pancreatic cancer that was significantly lower than that of cigarette use; and

**WHEREAS**, Sweden has the lowest number of daily smokers in the EU (18% of the population) and the highest level of EU snus consumption; and

**WHEREAS**, tobacco-related cases of lung cancer and heart disease are lower in Sweden than in any other EU member state; and

**WHEREAS**, snus has been shown to help people discontinue cigarette smoking, a more risky way to consume tobacco; and

**WHEREAS**, a study conducted by the School of Population Health at the University of Queensland, Australia found little difference in health adjusted life expectancy between smokers who ceased using all tobacco products and smokers who switched from another tobacco product to snus; and

**WHEREAS**, the EU wants to reduce cigarette smoking among its population; and

**WHEREAS**, studies demonstrate that Swedes find it easier to quit smoking than citizens of any other EU member state; and

**WHEREAS**, both the European Commission and the European Parliament have recognized that snus is a healthier alternative to cigarette smoking; and

**WHEREAS**, other forms of "oral" tobacco that arguably pose greater health risks are permitted to be sold in the EU;

**THEREFORE, BE IT FURTHER RESOLVED** that the European Commission, per its own directive, conduct a review on snus, as it is less harmful than EU-sanctioned tobacco products;

**BE IT FURTHER RESOLVED** that the European Commission lift its 1992 ban on snus sales in the European Union.

Did you know that Reynolds American-- one of the biggest tobacco companies in the world-- was the corporate co-chair in 2011?

**About Us and ALEC EXPOSED.** The Center for Media and Democracy reports on corporate spin and government propaganda. We are located in Madison, Wisconsin, and publish [www.PRWatch.org](http://www.PRWatch.org), [www.SourceWatch.org](http://www.SourceWatch.org), and now [www.ALECExposed.org](http://www.ALECExposed.org). For more information contact: [editor@prwatch.org](mailto:editor@prwatch.org) or 608-260-9713.

## Center for Media and Democracy's quick summary

From the older resolutions in support of Fast Track Trade Promotion Authority-- which was used to push a permanent normal trading relationship with China through Congress in 2000 with little discussion or debate-- to more recent resolutions in support of the proposed Colombia Free Trade Agreement, ALEC has consistently urged its members to support a radical "free trade" agenda. This free trade agenda has cost America millions of jobs as factories closed and moved overseas in search of cheaper labor. Since 2001, an estimated 2.4 million American jobs have been lost to China alone. Now a diverse array of service sector jobs, from accounting and tax preparation to health care and credit card servicing, are being offshored under these agreements. Such free trade agreements also allow public health, consumer, environmental and worker safety rules to be challenged as "barriers to trade" in trade tribunals that operate outside the constraints of U.S. law.

ALEC has also been a major promoter of the U.S. tobacco industry, which seeks to hook new generations of smokers on their products around the world. Reynolds Tobacco is on the International Relations Task Force of ALEC. ALEC has a trade resolution specifically advancing a newer tobacco product called *Snus*, a moist tobacco product often marketed to the young with fruit flavors. Reynolds produces Camel *Snus* in four flavors and is not happy that this dangerous product is banned in most of Europe.