WHEREAS, the Channel One Network produces a world class news program of the highest quality which is viewed by over eight million students throughout the United States in over 12,000 schools; and

WHEREAS, in addition to the news programs, Channel One provides schools with educational content and services valued at over $425 million a year; and

WHEREAS, students in Channel One schools have the opportunity to utilize television equipment provided by the company in unique and creative ways including the production and broadcast of their own student news programs; and

WHEREAS, Channel One News has received over two hundred educational and journalism awards for programming content including the prestigious George Foster Peabody award; and

WHEREAS, teachers who use Channel One have instant access to teaching guides and classroom materials on how to “teach the news” and can download hundreds of educational films and videos; and

WHEREAS, all of this important educational material is available to participating schools throughout the nation at no cost; and

WHEREAS, educators including members of local school boards, superintendents, media specialists and teachers continue to express their strong support for the use of Channel One in classrooms by renewing their contracts with the Channel One Network at annual rate of over 99%; and

WHEREAS, Channel One supports and partners with Mothers Against Drunk Driving, the National Campaign to Prevent Teen Pregnancy, the Partnership for a Drug Free America, the National Center for Missing and Exploited Children, the National Mental Health Awareness Campaign by providing millions of dollars of free advertising; and

WHEREAS, these public service messages reach secondary school students with critical prevention information about health and safety issues that affect teens including underage drinking, school violence, substance abuse and mental health,

THEREFORE, BE IT RESOLVED that the American Legislative Exchange Council (ALEC) hereby recognizes and commends the important public private partnership that exists between the Channel One Network and local educators throughout the nation, and further states that the decision of whether to partner with Channel One and utilize this important resource is best made by local educators, with input from students, parents, teachers, principals and administrators in the local community.