

**ALEC EXPOSED**

"ALEC" has long been a secretive collaboration between Big Business and "conservative" politicians. Behind closed doors, they ghostwrite "model" bills to be introduced in state capitols across the country. This agenda-underwritten by global corporations—includes major tax loopholes for big industries and the super rich, proposals to offshore U.S. jobs and gut minimum wage, and efforts to weaken public health, safety, and environmental protections. Although many of these bills have become law, until now, their origin has been largely unknown. With **ALEC EXPOSED**, the Center for Media and Democracy hopes more Americans will study the bills to understand the depth and breadth of how big corporations are changing the legal rules and undermining democracy across the nation.

**ALEC's Corporate Board**  
—in recent past or present

- AT&T Services, Inc.
  - centerpoint360
  - UPS
  - Bayer Corporation
  - GlaxoSmithKline
  - Energy Future Holdings
  - Johnson & Johnson
  - Coca-Cola Company
  - PhRMA
  - Kraft Foods, Inc.
  - Coca-Cola Co.
  - Pfizer Inc.
  - Reed Elsevier, Inc.
  - DIAGEO
  - Peabody Energy
  - Intuit, Inc.
  - Koch Industries, Inc.
  - ExxonMobil
  - Verizon
  - Reynolds American Inc.
  - Wal-Mart Stores, Inc.
  - Salt River Project
  - Altria Client Services, Inc.
  - American Bail Coalition
  - State Farm Insurance
- For more on these corporations, search at [www.SourceWatch.org](http://www.SourceWatch.org).

**DID YOU KNOW?** Corporations VOTED to adopt this. Through ALEC, global companies work as "equals" in "unison" with politicians to write laws to govern your life. Big Business has "a VOICE and a VOTE," according to newly exposed documents. **DO YOU?**

Home → Model Legislation → Health and Human Services ←

**Resolution In Support of the PhRMA Code and Corporate Self-Regulation**

**WHEREAS**, Health care is an expanding portion of state budgets; and

**WHEREAS**, Prescription medicines, which comprise only 10 cents per health care dollar spent, are being used more frequently to treat diseases, including chronic diseases, and

**WHEREAS**, Prescription medicines have an essential role in treating chronic diseases, as do changes in personal behavior, such as diet and exercise; and

**WHEREAS**, America's pharmaceutical companies are responsible for the discovery and development of the majority of new medicines available to patients in the United States and worldwide each year; and

**WHEREAS**, New medicines save lives, improve health, and reduce many health care costs, and

**WHEREAS**, Pharmaceutical companies have the most current information about all aspects of their medicines, and

**WHEREAS**, Providers need to make decisions based on their knowledge of both medicines and individual patients, and

**WHEREAS**, Patients and providers need the assurance that providers have the most current information about treatment options to make the best decisions about what specific medicine to prescribe for which patient; and

**WHEREAS**, {insert state legislative body} believes that the private sector will provide the most patient-centered, efficient, innovative health care for Americans, and

**WHEREAS**, PhRMA has adopted a revised Code on Interactions with Healthcare Professionals that explicitly affirms that pharmaceutical company "interactions with healthcare professionals are professional exchanges designed to benefit patients and to enhance the practice of medicine"; and

**WHEREAS**, PhRMA has provided a mechanism by which physicians, patients, and the general public can confirm whether an individual pharmaceutical company has agreed to abide by the PhRMA Code on Interactions with Healthcare Professionals; and

**WHEREAS**, PhRMA Code on Interactions with Healthcare Professionals encourages companies to seek external verification that the company has policies and procedures in place to foster compliance with the Code.

**NOW THEREFORE BE IT RESOLVED THAT** {insert state legislative body} endorses the new PhRMA Code and commends PhRMA for its adoption of both the Code and the public system for identifying companies that have agreed to abide by the Code.

Passed by the Health and Human Services Task Force on December 6, 2008.  
Approved by the Board of Directors on January 14, 2009.

Did you know that global pharmaceutical company Bayer Healthcare was the corporate co-chair in 2011?

**About Us and ALEC EXPOSED.** The Center for Media and Democracy reports on corporate spin and government propaganda. We are located in Madison, Wisconsin, and publish [www.PRWatch.org](http://www.PRWatch.org), [www.SourceWatch.org](http://www.SourceWatch.org), and now [www.ALECExposed.org](http://www.ALECExposed.org). For more information contact: [editor@prwatch.org](mailto:editor@prwatch.org) or 608-260-9713.

**Center for Media and Democracy's quick summary**

This Resolution opposes regulations on the pharmaceutical representatives who "sell" drugs to doctors for prescription to their patients (usually for a commission). There have been many revelations of false or misleading information provided by pharmaceutical companies through this practice, and it has been critiqued for influencing doctors to prescribe drugs that may not entirely appropriate, or to over-prescribe medication. The Resolution calls for all interactions between pharmaceutical companies and health care providers to be subject only to a voluntary code of ethics established by Big Pharma.