

## ALEC EXPOSED

"ALEC" has long been a secretive collaboration between Big Business and "conservative" politicians. Behind closed doors, they ghostwrite "model" bills to be introduced in state capitols across the country. This agenda—underwritten by global corporations—includes major tax loopholes for big industries and the super rich, proposals to offshore U.S. jobs and gut minimum wage, and efforts to weaken public health, safety, and environmental protections. Although many of these bills have become law, until now, their origin has been largely unknown. With **ALEC EXPOSED**, the Center for Media and Democracy hopes more Americans will study the bills to understand the depth and breadth of how big corporations are changing the legal rules and undermining democracy across the nation.

### ALEC's Corporate Board —in recent past or present

- AT&T Services, Inc.
- centerpoint360
- UPS
- Bayer Corporation
- GlaxoSmithKline
- Energy Future Holdings
- Johnson & Johnson
- Coca-Cola Company
- PhRMA
- Kraft Foods, Inc.
- Coca-Cola Co.
- Pfizer Inc.
- Reed Elsevier, Inc.
- DIAGEO
- Peabody Energy
- Intuit, Inc.
- Koch Industries, Inc.
- ExxonMobil
- Verizon
- Reynolds American Inc.
- Wal-Mart Stores, Inc.
- Salt River Project
- Alltria Client Services, Inc.
- American Bail Coalition
- State Farm Insurance

For more on these corporations, search at [www.SourceWatch.org](http://www.SourceWatch.org).

**DID YOU KNOW?** Corporations VOTED to adopt this. Through ALEC, global companies work as "equals" in "unison" with politicians to write laws to govern your life. Big Business has "a VOICE and a VOTE," according to newly exposed documents. **DO YOU?**

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### Professional Licensure and Certification Reform Act

#### Summary

Limits new proposals to enact an occupational or professional licensure and certifications on a business by the general assembly to those that affect the public health, safety, and welfare; limits new licensures and certifications affecting businesses to those that affect the public health, safety, and welfare.

#### Model Legislation

##### Section 1. {Title} Professional Licensure and Certification Reform Act

No occupational or professional licensure or certification shall be imposed unless it meets the criteria specified in this section.

(A) No occupational or professional licensure or certification shall be imposed that serves to protect a particular interest group from economic competition.

(B) All proposals introduced in the legislature to impose a licensure or certification on a business profession or occupation should be reviewed according to the following criteria:

1) An occupational or professional licensure or certification shall be imposed by the state only when:

a) Unregulated practice presents a clear risk to the health, safety, or welfare of the public and the potential for the harm is supported by evidence and is neither remote nor speculative;

b) The actual or anticipated public benefit of the licensure or certification clearly exceeds the costs imposed on consumers, businesses, and individuals.

c) The benefit from the assurance of initial and continuing professional licensure or certification serve to avoid a clear risk to the health, safety or welfare of the public; and

d) The public cannot be effectively protected by other means in a less restrictive manner, including simple registration, private certification, or other non-prohibitive means.

##### Section 2.

(A) The legislature shall direct an analysis to examine data from multiple sources, looking for evidence of actual harm befalling the public related to the industry in question. This should include but not be limited to industry association data, federal, state and or local government data, business reports, complaints to the respective state law enforcement or consumer affairs divisions, Better Business Bureau, and data from reciprocal agencies in other states with and without similar regulations.

(B) The provisions and limitations of this Act are mandatory and shall be enforced by the courts of this State and of the United States.

##### Section 3. {Insert Enacting Date}

Adopted by the Commerce, Insurance and Economic Development Task Force at the Spring Task Force Summit, May 16, 2008. Approved by the full ALEC Board of Directors June 2008.

Did you know that global corporation Kraft Foods served as corporate co-chair in 2011?

**About Us and ALEC EXPOSED.** The Center for Media and Democracy reports on corporate spin and government propaganda. We are located in Madison, Wisconsin, and publish [www.PRWatch.org](http://www.PRWatch.org), [www.SourceWatch.org](http://www.SourceWatch.org), and now [www.ALECExposed.org](http://www.ALECExposed.org). For more information contact: [editor@prwatch.org](mailto:editor@prwatch.org) or 608-260-9713.

Center for Media and Democracy's quick summary

This bill limits the ability of government to license or regulate occupational professions unless it meets the narrow confines of "affect[ing] the public health, safety, and welfare." This would limit the government's ability to regulate professional ethics and practices.