

## ALEC EXPOSED

"ALEC" has long been a secretive collaboration between Big Business and "conservative" politicians. Behind closed doors, they ghostwrite "model" bills to be introduced in state capitols across the country. This agenda—underwritten by global corporations—includes major tax loopholes for big industries and the super rich, proposals to offshore U.S. jobs and gut minimum wage, and efforts to weaken public health, safety, and environmental protections. Although many of these bills have become law, until now, their origin has been largely unknown. With **ALEC EXPOSED**, the Center for Media and Democracy hopes more Americans will study the bills to understand the depth and breadth of how big corporations are changing the legal rules and undermining democracy across the nation.

### ALEC's Corporate Board --in recent past or present

- AT&T Services, Inc.
- centerpoint360
- UPS
- Bayer Corporation
- GlaxoSmithKline
- Energy Future Holdings
- Johnson & Johnson
- Coca-Cola Company
- PhRMA
- Kraft Foods, Inc.
- Coca-Cola Co.
- Pfizer Inc.
- Reed Elsevier, Inc.
- DIAGEO
- Peabody Energy
- Intuit, Inc.
- Koch Industries, Inc.
- ExxonMobil
- Verizon
- Reynolds American Inc.
- Wal-Mart Stores, Inc.
- Salt River Project
- Altria Client Services, Inc.
- American Bail Coalition
- State Farm Insurance

For more on these corporations, search at [www.SourceWatch.org](http://www.SourceWatch.org).

**DID YOU KNOW?** Corporations VOTED to adopt this. Through ALEC, global companies work as "equals" in "unison" with politicians to write laws to govern your life. Big Business has "a VOICE and a VOTE," according to newly exposed documents. **DO YOU?**

[Home](#) → [Model Legislation](#) → Education

### Resolution Supporting Training and Continuing Education for Higher Education Governing Boards

Expressing the sense of the Legislature regarding the importance and value of continuing education for college and university governing boards:

**RECOGNIZING** that lay governance is a part of our democratic tradition and brings the perspective of informed citizens to the heart of the university;

**RECOGNIZING** that responsible stewardship can make a real difference in what students know and can do when they graduate, in access, selection of leaders, cost-effectiveness, quality of public higher education and in developing closer linkages between the greater society and the universities that serve them;

**RECOGNIZING** that trustees are stewards of public resources and accountable to the people in their state for the wise use of those resources;

**RECOGNIZING** that considerable challenges face higher education and that there is a growing public demand for greater accountability, increased responsibility, and improved taxpayer value in [State]'s public institutions of higher education;

**RECOGNIZING** that many trustees can benefit from a better understanding of how to be effective leaders in the unique context of an academic institution and that informed stewardship can help gain public confidence in higher education;

**Now, therefore, be it Resolved by the Legislature, That it is the sense of the Legislature of the State of {insert STATE} that -**

all governing boards of [state] public institutions of higher education should establish by rule a program of orientation and continuing education for all members; that orientation and training sessions feature experts with a national perspective on higher education; that training programs focus on best practices and central issues in higher education such as trustees and the public trust; legal and ethical responsibilities of trustees; the challenge of academic standards; intellectual diversity and academic freedom; budget development; management and auditing; selecting and evaluating new presidents; teacher education and the relation of higher education to K-12 education; managing resources effectively; and setting strategic goals.

*Adopted by the Education Task Force at the Annual Meeting, July 21, 2006.  
Approved by the ALEC Board of Directors August, 2006.*

#### Related Files

[Resolution Supporting Training and Continuing Education for Higher Education Governing Boards](#) (Microsoft Word Document)

Did you know that an online for-profit school company was the corporate co-chair in 2011?

**About Us and ALEC EXPOSED.** The Center for Media and Democracy reports on corporate spin and government propaganda. We are located in Madison, Wisconsin, and publish [www.PRWatch.org](http://www.PRWatch.org), [www.SourceWatch.org](http://www.SourceWatch.org), and now [www.ALECexposed.org](http://www.ALECexposed.org). For more information contact: [editor@prwatch.org](mailto:editor@prwatch.org) or 608-260-9713.